

## **operation name: We reinvent cycling**

**operation summary:**

**We reinvent cycling**

Our unique, purely mechanical Cyfly drive system increases the efficiency of a bicycle enormous. Through a transmission unit, which is connected to the crank, we can make better use of the cyclist forces for generating significantly more torque. While on a normal bicycle just one third of the introduced forced is used, we can use nearly half of it with Cyfly. So you can ride your bicycle more relaxed and faster without any extern energy. Cyfly is being developed by our engineers right now and will be produced in 2016 to go on sale in 2017.

**total eligible expenditure (ESF):** 36.000,00 EUR

**operation start and end date:** 01.07.2015 - 30.06.2017

**beneficiary name:** Möve equipment & design GmbH

**contact:**

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